FACT SHEET

Museum Mission: The Walt Disney Family Museum presents the life and achievements of the

man who raised animation to an art, transformed the film industry, tirelessly pursued innovation, and created a global and distinctly American legacy.

Museum Exhibits: The Museum will tell Disney's story in his own words and those of his

family, friends, and co-workers. Using a mix of historic materials and artifacts, Disney's achievements will come to life through innovative displays that include listening stations, interactive media, and more than 200 video monitors. Much of the material is being generously lent by the Walt

Disney Company and private collectors.

Founding Executive Director: Richard Benefield

Location: The Presidio of San Francisco, part of the Golden Gate National

Recreation Area

Hours and holidays: Wednesday – Monday: 10:00 a.m. to 6:00 p.m. Closed Tuesdays and on

January 1, July 4, Thanksgiving Day, and December 25.

Admission: Adults: \$20; seniors over 65: \$15; students with valid ID: \$15; children ages

6 to 17: \$12.50; children under age 6: free when accompanied by an adult. Admission is always free for museum members. Last admission for timed-

entry tickets will be at 4:45 p.m during Museum hours.

Tickets: Admission is by timed-entry tickets, which will be available beginning

August 1, 2009 on www.waltdisney.org. The tickets will be available up to

60 days in advance of the date of the visit.

Membership: Membership includes a free subscription to our quarterly Members

Newsletter and a membership card that grants free admission with a Timed-Entry Ticket, discounts on educational and public programs, and a

10% discount in the Museum Store.

Membership Levels:

Individual: \$75; Seniors over 65 and Students with valid I.D.: \$55

Dual: \$125; Seniors: \$95

Family: \$175 – Family Membership covers up to four members.

Founding: \$500 – Founding Members receive an additional 5% discount in the

Museum Store, an autographed copy of a recent publication, Timed-Entry Tickets for 20 guests when accompanied by Founding Member, and a limited edition Founding Member pin, and invitations to events, lectures,

concerts, receptions and openings.

Facilities:

The Walt Disney Family Museum is renovating and upgrading three existing buildings on the Presidio's Main Post. The principal building, at 104 Montgomery Street, faces the Parade Ground. The total area of the three buildings is 77,000 square feet and includes:

A former barracks:

- Main exhibit galleries (10 galleries)
- 113-seat screening facility
- Learning center
- Museum Store
- Café

A former gymnasium:

- Museum and Foundation offices and collections
- Special Exhibitions Gallery (in 2012, the gallery will begin hosting of temporary exhibitions)

A former storage facility:

• Equipment room

Architect: Page & Turnbull, San Francisco, CA

Project Manager: D.R. Young Associates, San Francisco, CA

Contractor: Plant Construction Company, San Francisco, CA

Interior Design/Exhibition Design: Rockwell Group, New York, NY

A/V Production: Batwin+Robin, New York, NY

Tarrigo, Inc., Glendale, CA

Museum Consultant &

Project Coordinators: ISG Productions, New York, NY

The Walt Disney Family Museum, LLC is owned and operated by the Governance:

Walt Disney Family Foundation, a non-profit organization.

The Walt Disney Walter E.D. Miller, President Family Foundation:

Diane Disney Miller, Secretary

Joanna Miller Runeare, Vice President